Collecting the Clues of Nancy Drew

This month, in honor of Nancy's 80th anniversary celebration, we're looking at how sleuth fans in every corner of the globe love, cherish, and collect all things Nancy Drew. Collectibles are all the rage, and considering the anniversary year, you can bet there will be a flurry of anniversary items to hit the shelves. But first let's take a look back at a few vintage items we find fascinating:

Nancy Drew Board Game – We weren't the first company to make a Nancy Drew game, Parker Brothers beat us to the punch when they released this four-player mystery game in 1957. It's a great way to enjoy a case with the entire family.





Nancy Drew Cookbook – This cookbook was released in 1973, under the title *The Nancy Drew Cookbook: Clues to Good Cooking,* with writing credits to Carolyn Keene! Many of the recipes are even named after characters or titles from books. Hey, a sleuth's gotta eat, right?

Nancy Drew Lunch Box – The lunch box used to be a staple of brand merchandising, so it's no surprise that you'll find this fine metal tin (complete with thermos) on many collectors' shelves. With pictures of Nancy, Ned, and George you'll be the envy of the lunch table.





The Secret of the Old Clock (1st edition) – A prized possession to say the least. Who wouldn't be honored to own one of these? This is the story that started it all; with the 1st print released back in 1930 and selling for a thrifty \$0.50, you'd be lucky to find one of these today for \$500.00! It's an avid collector's dream.

Do you have an old Nancy-themed item hiding in your attic? If there's one lesson to be learned from Nancy over the years, it's that you never know what kinds of treasure are lurking in the most obvious of places!

Nancy Drew Inspired Art Contest

After viewing all the excellent art submissions from our last contest we've decided that we want to see lots more! We're running another contest to gather up some new fan creations to be placed in a PC adventure game this year.

This contest is open to everyone; young or old, near or far. There are two categories to enter, and you can submit entries for both. However you can only enter each once. The categories are:

PHOTOS.

Strike a pose and snap that perfect picture. For this category, we're looking for "yearbook-styled" photos.

ARTWORK:

Create artwork inspired by Nancy Drew or the Nancy Drew games. Draw, paint, and design a masterpiece.

Submissions will be accepted in both categories until **April 19th**. We will pick 40 entries to be placed in an upcoming release. For all the details, rules, and other information, please visit the contest posting on our **Amateur Sleuth Blog**. Good luck to everyone!

March Special! Sail away this spring break with an island adventure! Help Nancy solve a Caribbean kidnapping in, Ransom of the Seven Ships. For this month only get \$5.00 off the purchase of Nancy's 20th PC adventure. Buy it now for only \$14.99!



Nancy Drew: Warnings at Waverly Academy, Nancy Drew: Ransom of the Seven Ships, and Nancy Drew Dossier. Resorting to Danger are available for download at www.HerInteractive.com, or buy a physical boxed copy from our online store, or at most major retailers!

Her Interactive's first ever Nintendo DS^{TM} game, $\underline{The\ Hardy\ Boys^*}$: $\underline{Treasure\ on\ the\ Tracks}$ is available now at select Best Buy, Gamestop, Toys R' Us, and Amazon, or buy it directly from us at $\underline{www.HerInteractive.com!}$ Check out the microsite at $\underline{www.TreasureOnThe\ Tracks.com}$ and play the $\underline{minigame}$.

Check out the '<u>Dare to Play</u>' and '<u>Amateur Sleuth'</u> blogs for more information about upcoming games and behind the scenes info.







