

Message to Parents and COPPA Consent Form

You are receiving this notice because your child has requested to register for certain activities and/or services offered on the Her Interactive Website (“the Site”), including the Message Board, and are under 13 years of age.

Her Interactive has collected your online contact information from your child in order to obtain your consent to Her Interactive’s collection, use, and/or disclosure of your child’s personal information, as required by the Children’s Online Privacy Protection Act. Her Interactive will not collect, use, or disclose any personal information from your child if you do not consent by completing and mailing or faxing this form. If you do not consent by completing and mailing, emailing or faxing this form within **30 days**, Her Interactive will delete your online contact information from our records.

Following Her Interactive’s receipt of your completed consent form, Her Interactive may collect, use and/or disclose the following information:

Information Your Child Gives Us: Her Interactive receives and stores any information your child enters on the Site (for example, when he or she registers with the Site, participates in chat or bulletin boards, or participates in contests, events or promotions) or provides in any other manner, including via e-mail. This may include personally identifiable information, such as your child’s screen name, name, e-mail address, home address, or phone number, as well as photos, videos and/or audio recordings containing your child’s image and/or voice, or other personally-identifiable information (“Personal Information”). Her Interactive may also collect general demographic information, such as your child’s age, hobbies, and other preferences. Her Interactive will only collect Personal Information that is reasonably necessary for participation in the Site’s activities and services.

Automated Information Collection: Her Interactive receives and stores certain types of information whenever your child visits the Site. In addition to information your child provides, we may collect the name of the domain and host from which he or she accesses the Internet; the IP address of the computer he or she is using; the browser and operating system he or she is using; the date and time he or she accesses the Site; and the Internet address of the Web site from which he or she linked to the Site. We use “cookies” to automatically gather some of this information. A cookie is a small text file that Her Interactive’s system sends to your child’s computer to collect information about his or her activities on the Site. The cookie transmits this information back to the Site each time your child’s browser requests a page from the Site, and the information is stored to help facilitate his or her use of the Site the next time he or she visits. If your child does not want to receive cookies from the Site, he or she can set his or her browser to not accept cookies.

Information Disclosure: Her Interactive does not share your child’s Personal Information with third parties. Her Interactive is not responsible for information posted by your child on the Message Board. We advise you to discuss Her Interactive’s Privacy Policy (available at herinteractive.com/privacy-policy-policy.php) and general Internet use and safety issues with your child.

By completing and returning this form, you represent and warrant that the information provided below is true and accurate and is provided for the purpose of consenting to your child's registration with the Site.

Her Interactive reserves the right to notify parents of any behavior and posts deemed inappropriate, disturbing or concerning. Her Interactive has no obligation to review the content or to make a determination regarding whether content is disturbing or concerning. Her Interactive is authorized to contact you directly with respect to your child's conduct that violates the Message Board Rules (available at herinteractive.com/community_messageboard_policies.php). You are releasing Her Interactive from any and all liability arising from their failure to contact you regarding such conduct, the child's use of the Message Board, or their decision to block the child's account, etc.

Parent's Legal Name: _____

Parent's Email Address: _____

Child's Full Name: _____

Child's Email Address: _____

Child's Screen Name: _____

[This must match the screen name provided by the child at registration, and the email address must match the email address provided by the child at registration]

Parent's Signature: _____

Submit this Form:

Via Facsimile:
425-460-8788
Attn: Parental Consent

Via U.S. Mail:
Her Interactive, Inc
Attn: Parental Consent
1150 - 114th Ave. S.E., Ste. 200
Bellevue, WA 98004

Via Email:
webmaster@herinteractive.com

NOTE: Please allow 7-10 business days for processing of your consent form.

Her Interactive complies with the Children's Online Privacy Protection Act (COPPA). For more information on COPPA see:

What is COPPA:
<http://www.coppa.org/coppa.htm>

COPPA Facts For Parents And Consumers:
<http://www.ftc.gov/bcp/edu/pubs/consumer/tech/tec08.pdf>

Talking With Kids About Being Online:
<http://www.ftc.gov/bcp/edu/pubs/consumer/tech/tec04.pdf>